

# South Carolina Educational Television Commission



**2022-2023 Budget Request Hearing Documents**  
Ways and Means Public Education and Special Schools Subcommittee

January 20, 2022

The Honorable Murrell Smith  
Chairman, House Ways and Means Committee  
525 Blatt Building  
Columbia, SC 29201

Dear Mr. Chairman:

I am pleased to submit the enclosed information as requested for SCETV's budget hearing scheduled for January 25<sup>th</sup>.

Below you will find a list of the key officials attending the hearing next week, along with contact information for each individual. Also included is a list of the attachments in response to the requested information. We will also bring hard copies to the hearing.

Hearing Attendees and Contact Information

- Anthony Padgett – President and CEO ([apadgett@sctev.org](mailto:apadgett@sctev.org) | 803.737.3240)
- Stephanie Frazier – Assistant General Manager ([sfrazier@sctev.org](mailto:sfrazier@sctev.org) | 803.737.3528)
- Reba Campbell – Legislative Liaison ([rcampbell@sctev.org](mailto:rcampbell@sctev.org) | 803.587.0246)

Attachment Listing:

- Attachment 1: Organizational Chart and FTE Information
- Attachment 2: Budget Request Summary
- Attachment 3: Accountability Report Summary
- Attachment 4: Budget Request Summary in Priority Order
- Attachment 5: Official Budget Request
- Attachment 6: Agency Provisos
- Attachment 7: Carry Forward

Additional agency highlights will be included in the hard copies that we will bring with us for distribution at the hearing.

Please reach out if you have questions or need additional information.

Sincerely,



Anthony Padgett  
President and CEO



# South Carolina Educational Television



## History

SCETV is the state's only public broadcasting network. The network began in 1958 in the library of Dreher High School in Columbia, SC, teaching French and Plane Geometry classes to multiple schools via closed-circuit. For more than six decades, the network has remained a valued asset to the citizens of South Carolina and a leader in the nation's public broadcasting system. SCETV is headquartered in Columbia, and has four regional stations located in Beaufort, Rock Hill, Spartanburg, and Sumter.

## Mission

SCETV's mission is to enrich lives by educating children, informing, and connecting citizens, celebrating our culture and environment, and instilling the joy of learning. To that end, SCETV strives to provide educational resources for children, educators, parents, and caregivers. Additionally, the network supports emergency preparedness throughout the state and provides government transparency through coverage of news and public affairs.

SCETV works diligently to engage all members of its varying audiences. As a trusted steward and valued resource, the network takes pride in its partnerships and projects that aim to improve the quality of life in South Carolina.

## Education

SCETV provides national and local content to classrooms via internet services Knowitall.org, PBS Learning Media and Datacasting. Datacasting is a new service that uses SCETV's existing network infrastructure to support families with limited or zero broadband access. South Carolina is the first in the nation to pioneer this concept. Additionally, SCETV provides educator training and re-certification in face-to-face and online settings.

## Television

ETV-HD is the primary channel featuring local and national programs, including everything from Carolina Stories, Making it Grow, Palmetto Scene, Masterpiece Theatre and NOVA.

The South Carolina Channel features SC-specific history, arts, and nature programming, as well as the Create TV block of crafts, cooking and home improvement programs.

ETV World brings viewers public affairs programs on local and national issues and is the home of ETV's State House coverage.

SCETV PBS Kids features 24/7 children's programming from PBS Kids.

SCETV currently presents By the River, How She Rolls, Reel South, and Yoga in Practice nationally on public television.

## Radio

South Carolina Public Radio (SCPR) broadcasts two different services (news/talk and news/music) over eight transmitters. SC Public Radio's news/talk stations present national programs such as All Things Considered, Morning Edition, and Here and Now, and local programs like Walter Edgar's Journal. SCPR's news/music stations focus on programs such as Performance Today and Echoes. Locally produced content includes CarolinaLive and Cola Jazz presents.

Other options are available using the SCETV App, TuneIn, the Public Radio Player, the NPR News Mobile app for iPhone, and Apple Music Radio. Select podcasts of local programs are available from the website and from iTunes. SC Public Radio also provides content to NPR One, a mobile streaming app.

SCETV is growing its digital platform to include the South Carolina Lede podcast, as well as local series such as Backroad Bites, Carolina Snaps, and From the Sky. Visit [scetv.org](http://scetv.org) for more info.

**Ways and Means Public Education and Special Schools Subcommittee Hearing**  
**South Carolina Educational Television Commission**  
**January 25, 2022**

**Attachment 1**

Organizational Chart and FTE Information

**Attachment 2**

Budget Request Summary

**Attachment 3**

Accountability Report Summary

**Attachment 4**

Budget Request Summary in Priority Order

**Attachment 5**

Official Budget Request

**Attachment 6**

Agency Proviso Summary

**Attachment 7**

Carry Forward

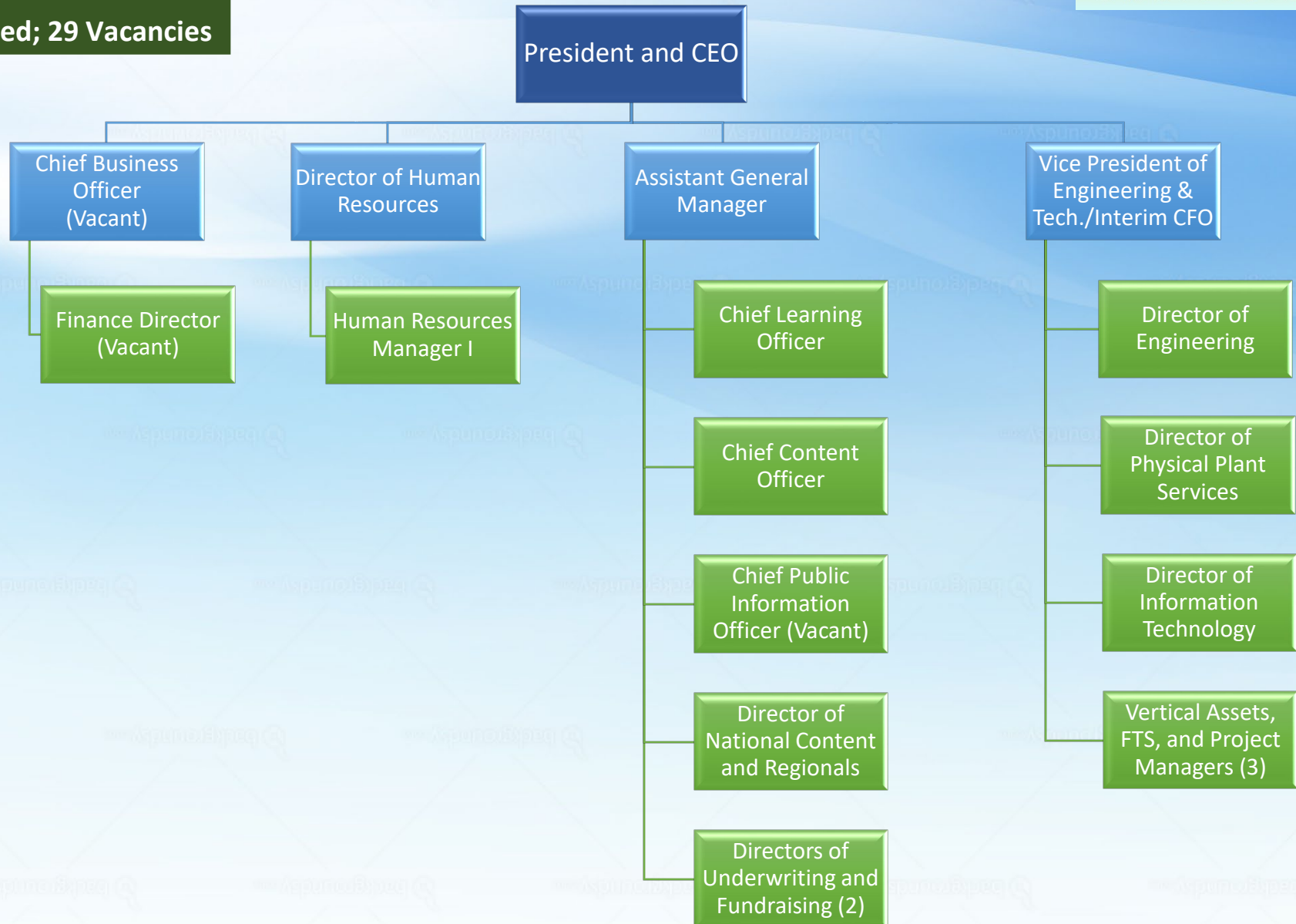
**ATTACHMENT 1**  
Organizational Chart  
and FTE Information



# public radio

151.2 FTE  
122 Filled; 29 Vacancies

[www.scetv.org](http://www.scetv.org)



**ATTACHMENT 2**  
Budget Request Summary



Priority 1

### Regional Studio Construction and Enhancements

This \$8 million capital request is an investment in the entire regional station infrastructure. This project will provide robust connectivity among all four sites (Sumter, Beaufort, Rock Hill, Spartanburg) and the main network center in Columbia and allow the regional stations to increase their value as community gathering centers. In FY22-23, this multi-year project will focus primarily on the Sumter facility (a feasibility study underway will provide specific cost estimates to evaluate both new construction and renovation) with some physical plant and infrastructure improvements at the other three sites. SCETV, City of Sumter officials, and other interested partners are in ongoing conversations about this project.

**\$8 Million**

Priority 2

### Rethink K-12 Education Grant Datacasting initiative partnership with the SC Department of Education

SCETV is requesting authorization to spend funds from a three-year Rethink K12 grant of \$2,392,500 from the SC Department of Education to support the state's datacasting pilot. Datacasting allows SCETV's network of broadcast towers to bring personalized learning to students with limited or zero Internet access. The SCDE is partnering with the South Carolina Education Oversight Committee, SCETV, and private industry to carry out and evaluate the grant activities. Currently six districts have 150 devices in use with an additional 500 devices to be deployed this school year.

**\$2.4 Million**

Priority 3

### Authorization for Channel Reassignment Funding which will be reimbursed by the FCC

SCETV is requesting authorization to spend \$2 million in funds from the FCC related to the federally mandated repack process that required nearly 1,000 TV stations to move to new channels or frequencies. In South Carolina, the FCC required SCETV to repack 10 TV stations. Work must be completed in multiple phases with various deadlines. SCETV is in compliance with this mandate and is currently working to complete the necessary tasks to finalize the work associated

**\$2 Million**

Priority 4

### SCETV Infrastructure

SCETV is requesting authorization to spend \$8 million in funds from FCC spectrum auction proceeds. SCETV retains the proceeds from the FCC spectrum auction which are held in a restricted account to be used to shore up the network's infrastructure of towers, support structures, and production/broadcast equipment. This authorization request supports the agency's multi-year infrastructure plan. SCETV has a prioritized list of infrastructure needs that includes shoring up aging towers, supporting buildings that house equipment adjacent to towers, and purchasing production equipment for studio and remote facilities, purchasing HVAC equipment, and investing in IT security and support.

**\$8 Million**

Priority 5

### EIA Authorization Reduction and FTE transfer

In FY21-22, \$5,726,409 was transferred from EIA funding back to the state General Fund. For FY2022-23, SCETV is requesting the 55 FTEs associated with those funds be transferred to the General Fund. The Executive Budget Office directed the agency to request this transfer of FTEs following the FY21-22 adjustments and the reduction in authorization for the original EIA funding to SCETV. SCETV will receive no funds from this request.

**\$5.7 Million**

New non-recurring request (1)

Authorization request only (2-5)

Direct questions to: Anthony Padgett - President and CEO | [apadgett@scetv.org](mailto:apadgett@scetv.org)



**ATTACHMENT 3**  
Accountability Report Summary



## South Carolina Educational Television Summary of FY20-21 Accountability Report

### K12 EDUCATION SERVICES

- Datacasting pilot funded by the Office of the Governor and the CARES Act supports instructional delivery in areas where internet access is unavailable or limited using SCETV's existing broadcast signals.
- 128 datacasting kits available to students in Dillon School District 4, Fairfield County School District, Jasper County School District, York County School District 1 and Virtus Academy.
- Partnership with ORS and private companies uses SCETV's existing towers to power three public wi-fi hubs in Allendale County and provide internet access to approximately 1,000 homes and creating more than 490 wireless hotspots at after-school and early learning sites across the state.
- In response to pandemic needs, SCETV's modified broadcast schedule airs educational programs to target middle and high school students.

### EARLY LEARNING SERVICES AND RESOURCES

- Over 500 children participated in STEM-related activities as a part of the PBS Ready to Learn Initiative. The initiative introduced children to STEM and literacy concepts helpful in increasing successful educational outcomes.
- Two early learning subscription services targeted early learning parents and caregivers along with SCETV Kids Club targeting that drew more than 1,200 children, ages 0 – 12, last year.

### PROFESSIONAL DEVELOPMENT FOR EDUCATORS

- More than 6,000 active, retired and pre-service teachers in Pre-K-12 and higher education entities accessed training and workshops that supported personalized, collaborative learning experiences.
- Use of more than 9,500 videos, teacher lessons, interactive learning tools, virtual field trips, handouts, photos and audio files increased more than 600 percent.
- More than 700 educators received recertification or renewal credit using SCETV resources.
- South Carolina PBS' LearningMedia library included more than 100,000 multimedia resources for Pre-K-12 educators with an average of 20,007 users and more than 87,000 page views per month from South Carolina.

### TRANSPARENCY, PUBLIC SAFETY, AND EMERGENCY MANAGEMENT SUPPORT

- SCETV aired live coverage of the House and Senate on its SCETV World channel during the legislative session, and the live stream of the session is delivered through the state's legislative website.
- SCETV's broadcast and digital platforms provided live coverage of each of Gov. Henry McMaster's COVID-19-focused press briefings. In total, those briefings attracted approximately 3 million views across the network's various platforms.
- SCETV's growing weather partnership provided live hurricane, tropical storm and other weather-related emergency content pulled from eight remote weather stations across the state.
- Use of SCETV's SLED Constable online training site was up 9 percent over last year with 1,526 current user accounts. Public safety officers earned 1,639 certificates through SCETV programming.

## **ATTACHMENT 4**

Budget Request Summary in Priority Order

**Attachment 4**

**Fiscal Year 2022-23 Budget Request Executive Summary  
South Carolina Educational Television Commission**

<b>Agency Code:</b>	H670
<b>Agency Name:</b>	Educational Television Commission
<b>Section:</b>	8

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	C - Capital	Regional Studio Construction and Enhancements	8,000,000				8,000,000					0.00
2	B2 - Non-Recurring	Rethink K-12 Education Grant (Datacasting)		797,500			797,500					0.00
3	B2 - Non-Recurring	Authorization for FCC Required Channel Reassignment			2,000,000		2,000,000					0.00
4	B2 - Non-Recurring	SCETV Infrastructure				8,000,000	8,000,000					0.00
5	B1 - Recurring	EIA authorization reduction and FTE transfer				(5,514,281)	(5,514,281)	55.00				55.00
6							0					0.00
7							0					0.00
8							0					0.00
9							0					0.00
10							0					0.00
11							0					0.00
12						44,579	44,579					0.00
13							0					0.00
14							0					0.00
15							0					0.00
16							0					0.00
17							0					0.00
18							0					0.00
19							0					0.00
20							0					0.00
21							0					0.00
22							0					0.00
23							0					0.00
24							0					0.00
25							0					0.00
26							0					0.00
27							0					0.00
28							0					0.00
29							0					0.00
30							0					0.00
<b>TOTAL BUDGET REQUESTS</b>			<b>8,000,000</b>	<b>797,500</b>	<b>2,000,000</b>	<b>2,530,298</b>	<b>13,327,798</b>	<b>55.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>55.00</b>

**ATTACHMENT 5**  
Official Budget Request

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8



**Fiscal Year FY 2022-2023**

**Agency Budget Plan**

**FORM A - BUDGET PLAN SUMMARY**

<b>OPERATING REQUESTS</b> <i>(FORM B1)</i>	<b>For FY 2022-2023, my agency is (mark "X"):</b>	
	<input type="checkbox"/>	Requesting General Fund Appropriations.
	<input checked="" type="checkbox"/>	Requesting Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

<b>NON-RECURRING REQUESTS</b> <i>(FORM B2)</i>	<b>For FY 2022-2023, my agency is (mark "X"):</b>	
	<input type="checkbox"/>	Requesting Non-Recurring Appropriations.
	<input checked="" type="checkbox"/>	Requesting Non-Recurring Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

<b>CAPITAL REQUESTS</b> <i>(FORM C)</i>	<b>For FY 2022-2023, my agency is (mark "X"):</b>	
	<input checked="" type="checkbox"/>	Requesting funding for Capital Projects.
	<input type="checkbox"/>	Not requesting any changes.

<b>PROVISOS</b> <i>(FORM D)</i>	<b>For FY 2022-2023, my agency is (mark "X"):</b>	
	<input type="checkbox"/>	Requesting a new proviso and/or substantive changes to existing provisos.
	<input type="checkbox"/>	Only requesting technical proviso changes (such as date references).
	<input checked="" type="checkbox"/>	Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
<b>PRIMARY CONTACT:</b>	Mark Jahnke	(803) 737-3486	MJahnke@scetv.org
<b>SECONDARY CONTACT:</b>	Blaire Foutz	(803) 737-3219	BFoutz@scetv.org

I have reviewed and approved the enclosed FY 2022-2023 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	<u>Agency Director</u>	<u>Board or Commission Chair</u>
<b>SIGN/DATE:</b>		
<b>TYPE/PRINT NAME:</b>		

*This form must be signed by the agency head – not a delegate.*

Agency Name:	<a href="#">Educational Television Commission</a>
Agency Code:	H670
Section:	8

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	C - Capital	Regional Studio Construction and Enhancements	8,000,000	0	0	0	8,000,000	0.00	0.00	0.00	0.00	0.00
2	B2 - Non-Recurring	Rethink K-12 Education Grant (Datacasting initiative partnership with the SC Department of Education)	0	797,500	0	0	797,500	0.00	0.00	0.00	0.00	0.00
3	B2 - Non-Recurring	Authorization for Channel Reassignment Funding which will be reimbursed by the FCC	0	0	2,000,000	0	2,000,000	0.00	0.00	0.00	0.00	0.00
4	B2 - Non-Recurring	SCETV Infrastructure	0	0	0	8,000,000	8,000,000	0.00	0.00	0.00	0.00	0.00
5	B1 - Recurring	EIA authorization reduction and FTE transfer	0	0	0	-5,514,281	-5,514,281	55.00	0.00	0.00	-55.00	0.00
<b>TOTALS</b>			<b>8,000,000</b>	<b>797,500</b>	<b>2,000,000</b>	<b>2,485,719</b>	<b>13,283,219</b>	<b>55.00</b>	<b>0.00</b>	<b>0.00</b>	<b>-55.00</b>	<b>0.00</b>

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## FORM B1 – RECURRING OPERATING REQUEST

<b>AGENCY PRIORITY</b>	5
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	<b>EIA authorization reduction and FTE transfer</b>
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	<b>General: \$0</b> <b>Federal: \$0</b> <b>Other: (\$5,514,281)</b> <b>Total: (\$5,514,281)</b>
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*What is the net change in requested appropriations for FY 2022-2023? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>NEW POSITIONS</b>	0.00
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*Please provide the total number of new positions needed for this request.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>	
	<input checked="" type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
<input type="checkbox"/>	Related to a Non-Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

<b>ACCOUNTABILITY OF FUNDS</b>	<p>This request to transfer 55 FTEs to the state General Fund aligns with the state's Education, Training and Human Development Strategic Enterprise Objective and the agency's goal of expanding valued educational services for SC students, educators and citizens in the agency's FY22-23 strategic plan.</p> <p>After \$5,726,409 was transferred from EIA funding back to the state General Fund in FY21-22, SCETV is now requesting the FTEs associated with those funds be transferred to the General Fund to allow the agency to continue to be able to meet the goal listed above. We are also asking that the authorization identified in the EIA fund 49730000 be reduced as the authorization is included in the General Fund. Since SCETV's receipt of EIA funds, the authorization allocated to the EIA fund has been \$5,514,281 with an additional authorization increase to meet the cash received each year.</p>
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*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

	SCETV will receive no funds from this request.
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**RECIPIENTS OF FUNDS**

*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?*

**JUSTIFICATION OF REQUEST**

This request to transfer 55 FTEs associated with the \$5,726,409 moved from EIA funds to the state General Fund in FY21-22. The Executive Budget Office directed the agency to request this transfer of FTEs following the FY21-22 adjustments and the reduction in authorization for the original EIA funding to SCETV.

*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## **FORM B2 – NON-RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	2
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	Rethink K-12 Education Grant (Datacasting initiative partnership with the SC Department of Education)
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	\$797,500
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*What is the net change in requested appropriations for FY 2022-2023? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	<input type="checkbox"/>	Request for Non-Recurring Appropriations
<input checked="" type="checkbox"/>	Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/>	Related to a Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

<b>ACCOUNTABILITY OF FUNDS</b>	<p>SCETV is requesting authorization to spend funds from a three-year Rethink K12 grant of \$2,392,500 from the SC Department of Education to support datacasting in the state. This datacasting partnership aligns with the state's Education, Training and Human Development Strategic Enterprise Objective and the agency's goal of expanding valued educational services for SC students, educators and citizens in the agency's FY22-23 strategic plan.</p> <p>Datacasting allows SCETV's network of broadcast towers to bring personalized learning to students who would not otherwise have access to the internet. The SCDE is partnering with the South Carolina Education Oversight Committee, SCETV, and private industry to carry out and evaluate the grant activities.</p>
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*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

<b>RECIPIENTS OF FUNDS</b>	<p>SCETV is using these funds to support the agency's datacasting pilot project within the state to improve the current infrastructure. These funds will be spent based upon critical needs identified in cooperation with SCDE. Funding will go to vendors to provide equipment to students, schools and the infrastructure to transmit education services.</p>
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*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon*

<p><b>JUSTIFICATION OF REQUEST</b></p>	<p>Rethink K12 initiative: Total request = \$797,500 per year for a total of \$2,392,500 over three years</p> <p>\$2,205,000 Total, \$735,000 per year: Managed by SCETV in collaboration with SCDE project administrator (billing goes to SC Department of Education, with SCETV serving as project facilitator)</p> <p>\$187,500 Total, \$62,500 per year: Contractual to SCETV</p>
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*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## **FORM B2 – NON-RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	3
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	Authorization for Channel Reassignment Funding which will be reimbursed by the FCC
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	\$2,000,000
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*What is the net change in requested appropriations for FY 2022-2023? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
	<input type="checkbox"/> Request for Non-Recurring Appropriations
<input checked="" type="checkbox"/> Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/> Related to a Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input checked="" type="checkbox"/> Government and Citizens	

<b>ACCOUNTABILITY OF FUNDS</b>	<p>SCETV is requesting authorization to spend \$2,000,000 in funds from the FCC related to the federally-mandated repack process that required nearly 1,000 TV stations to move to new channels or frequencies. This request aligns with the State Enterprise Objective of Government and Citizens and the agency goal of ensuring long range sustainability with funding, policies and practices that support optimal use of resources.</p> <p>In South Carolina, the FCC required SCETV to repack 10 TV stations. Work must be completed in multiple phases with various deadlines. SCETV is in compliance with this mandate and is currently working to complete the necessary tasks to finalize the work associated with this complex project. An annual report is submitted to Chairman of House Ways and Means and the Chairman of Senate Finance.</p>
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*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

<b>RECIPIENTS OF FUNDS</b>	<p>Due to very tight deadlines, SCETV has worked with the appropriate state agencies to coordinate our efforts with the FCC, FAA, local governments and specialized broadcast vendors to complete the FCC repack mandate.</p>
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*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon*

<p><b>JUSTIFICATION OF REQUEST</b></p>	<p>This is not a request for additional funding. It is a request for authorization to spend \$2,000,000 of designated spectrum auction funds to continue work associated with the FCC repack.</p>
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*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## **FORM B2 – NON-RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	4
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	SCETV Infrastructure
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	\$8,000,000
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*What is the net change in requested appropriations for FY 2022-2023? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
<input type="checkbox"/> Request for Non-Recurring Appropriations	
<input checked="" type="checkbox"/> Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/> Related to a Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input type="checkbox"/> Public Infrastructure and Economic Development
<input checked="" type="checkbox"/> Government and Citizens	

<b>ACCOUNTABILITY OF FUNDS</b>	<p>SCETV is requesting authorization to spend \$8,000,000 in funds from FCC spectrum auction proceeds. This request aligns with the State Enterprise Objective of Government and Citizens and the agency goal of ensuring long range sustainability with funding, policies and practices that support optimal use of resources.</p> <p>According to the terms of Proviso 8.2, SCETV retains the proceeds from the FCC spectrum auction which are held in a restricted account to be used to shore up the network's infrastructure of towers, support structures, and production/broadcast equipment. This request for \$8,000,000 in capital expense authority is to support the agency's multi-year infrastructure plan.</p> <p>An annual report is submitted to Chairman of House Ways and Means and the Chairman of Senate Finance.</p>
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*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

<b>RECIPIENTS OF FUNDS</b>	<p>SCETV has developed a prioritized list of infrastructure needs that includes shoring up aging towers, supporting buildings that house equipment adjacent to towers, purchasing production equipment for studio and remote facilities, purchasing HVAC equipment, and investing in IT security and support. SCETV will be going through the appropriate avenues to secure contracts for vendors and contractors.</p>
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*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)?*

**JUSTIFICATION  
OF REQUEST**

This authorization will help ensure SCETV’s ability to continue and improve operations and critical services to the state of South Carolina. Given SCETV’s vast operations and technical needs, maintaining the agency’s complex infrastructure is essential to meet South Carolina’s needs for services.

In order to meet these needs, the network must maintain 549 towers, including 47 tall towers and the microwave backbone for emergency and public safety communications, four regional studios across the state and the Telecommunications Center in Columbia. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, Forestry, DOD, OHS, Civil Air Patrol, and 14 NOAA Weather Radio Service Transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters.

*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## FORM C – CAPITAL REQUEST

<b>AGENCY PRIORITY</b>	1
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	Regional Studio Construction and Enhancements
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	\$8,000,000
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*How much is requested for this project in FY 2022-2023? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>CPIP PRIORITY</b>	The Sumter station project is #5 on the agency's 21-22 CPIP. The other regional stations are priorities #12 - #14.
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*Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.*

<b>OTHER APPROVALS</b>	JBRC, SFAA approvals will be necessary
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*What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)*

<b>LONG-TERM PLANNING AND SUSTAINABILITY</b>	<p>The focus for FY22-23 will be on the Sumter station. To date, SCETV has spent \$17,500 on a Sumter station feasibility study to evaluate renovation of the existing Sumter building. A second study is in progress for evaluating new construction. Other funds will be requested in the future to complete the entire regional station upgrade project. SCETV will fund some of the technology updates with Spectrum funds (see priority number 4).</p> <p>Expenses would be fuel and maintenance for generators moving forward.</p>
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*What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?*

<b>LONG-TERM PLANNING AND SUSTAINABILITY</b>	<p>This capital request for \$8 million to update and enhance SCETV's regional stations aligns with the state's Education, Training and Human Development Strategic Enterprise Objective. These stations in Sumter, Rock Hill, Spartanburg and Beaufort support the agency's goal of expanding valued educational services for SC students, educators and citizens.</p> <p>An investment in the entire regional infrastructure will provide robust connectivity between all four sites and the main network center in Columbia and allow the regional stations to increase their value as community gathering centers.</p> <p>Community partners and stakeholders continue to express interest in expanding regional partnerships. However, building and infrastructure upgrades are necessary to deliver hyper-local programming that reflects the communities they serve and supports statewide programming efforts. These upgrades will also allow the regional stations to</p>
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serve as backup operations for the main network.

## SUMMARY

In FY22-23, this multi-year project will focus primarily on the Sumter facility (a feasibility study underway will provide specific cost estimates to evaluate both new construction and renovation) with support for some physical plant and infrastructure improvements in Rock Hill, Beaufort and Spartanburg. SCETV and City of Sumter officials are in ongoing conversations regarding this project.

*Provide a summary of the project and explain why it is necessary. Please refer to the budget guidelines for appropriate questions and thoroughly answer all related items.*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

**FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION  
CONTINGENCY PLAN**

<b>TITLE</b>	Agency Cost Savings and General Fund Reduction Contingency Plan
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<b>AMOUNT</b>	\$235,787 <i>What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.</i>
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<b>ASSOCIATED FTE REDUCTIONS</b>	None <i>How many FTEs would be reduced in association with this General Fund reduction?</i>
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<b>PROGRAM / ACTIVITY IMPACT</b>	The reduction would be made in operating dollars to support the Local and Transparency program services of the general funds.  <i>What programs or activities are supported by the General Funds identified?</i>
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<b>SUMMARY</b>	ETV would reduce the agency’s investment in Local and Transparency program services by \$235,787. Through prioritization of the remaining resources SCETV could minimize the impact to the citizens of South Carolina.
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*Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.*

**AGENCY COST  
SAVINGS PLANS**

SCETV would be reducing operating dollars that would have been used for contractual engineering and communication services as well as travel.

*What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?*

Agency Name:	Educational Television Commission		
Agency Code:	H670	Section:	8

## **FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS**

<b>TITLE</b>	Energy Efficiency Program
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*Provide a brief, descriptive title for this request.*

<b>EXPECTED SAVINGS TO BUSINESSES AND CITIZENS</b>	Savings in electrical and HVAC that support towers across the state. SCETV is currently studying the amount of savings which is to be determined.
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*What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>
	<input type="checkbox"/> Repeal or revision of regulations.
	<input type="checkbox"/> Reduction of agency fees or fines to businesses or citizens.
	<input checked="" type="checkbox"/> Greater efficiency in agency services or reduction in compliance burden.
	<input type="checkbox"/> Other

<b>METHOD OF CALCULATION</b>	The method of calculation is through the review of electrical and HVAC monthly bills for SCETV's Telecommunications Center in Columbia based on the monthly utility charges. As the energy efficiency study is implemented throughout the building, a month-to-month budget comparison will be documented over the course of FY 22-23.
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*Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.*


<b>REDUCTION OF FEES OR FINES</b>	N/A
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*Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?*

<b>REDUCTION OF REGULATION</b>	N/A
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*Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?*

<b>SUMMARY</b>	<p>SCETV manages hundreds of towers and equipment across the state. The agency continues to explore ways to increase energy efficiency to reduce electrical and HVAC costs. The first phase of SCETV's multi-year energy efficiency study is for the Telecommunications Headquarters at 1041 George Rogers Blvd, Columbia, SC. The evaluation of the energy efficiency study will be ongoing during FY 22-23.</p>
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*Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?*

## **ATTACHMENT 6**

### Agency Proviso Summary

Note: SCETV is not requesting any changes to proviso funding for FY 2022-23.



**SOUTH CAROLINA EDUCATIONAL TELEVISION  
AGENCY PROVISIO INFORMATION**

**NOTE: SCETV has no new proviso requests for the FY2022-23 fiscal year.  
Below is a requested list of our agency provisos, as well as others that relate to the agency.**

**SECTION 8 - H670 - EDUCATIONAL TELEVISION COMMISSION**

**8.1.** (ETV: Grants/Contributions Carry Forward) The Educational Television Commission shall be permitted to carry forward any funds derived from grant awards or designated contributions and any state funds necessary to match such funds, provided that these funds be expended for the programs which they were originally designated.

**8.2.** (ETV: Spectrum Auction) The Educational Television Commission shall be authorized to receive and retain up to \$35,000,000 of the proceeds from the Federal Communication Commission TV Auction and place them in a segregated, restricted account. These proceeds shall be used to fund capital needs, including broadcast industry standards changes, existing equipment repair, maintenance and replacement needs, and operational costs. Unexpended funds shall be carried forward from the prior fiscal year into the current fiscal year and used for the same purpose. No later than June thirtieth of the current fiscal year, ETV must report to the Chairman of the House Ways and Means Committee and the Chairman of the Senate Finance Committee the amount of money expended from the fund and the balance of the fund.

**8.3.** (ETV: Antenna and Tower Placement) All leases for antenna and tower operations within institutions of higher learning campuses must conform to master plans for such property, as determined solely by the institution of higher learning.

**8.4.** (ETV: Wireless Communications Tower) The Educational Television Commission is directed to coordinate tower and antenna operations within South Carolina state government. The commission shall (1) approve all leases regarding antenna placement on state-owned towers and buildings, (2) coordinate all new tower construction on state-owned property, (3) promote and market excess capacity on the State's wireless communications infrastructure, (4) generate revenue by leasing, licensing, or selling excess capacity on the State's wireless communications infrastructure, and (5) construct new communications assets on appropriate state-owned property for the purpose of generating revenue pursuant to this proviso. The commission shall retain and expend such funds for agency operations. The commission shall be authorized to carry forward unexpended funds from the prior fiscal year into the current fiscal year. The commission shall annually report to the Chairmen of the Senate Finance and House Ways and Means Committees by October first of each year all revenue collected and disbursed.

**AGENCY PROVISIO INFORMATION – SOUTH CAROLINA EDUCATIONAL TELEVISION  
OTHER RELATED PROVISOS**

**1A.41.** (SDE-EIA: EOC Partnerships for Innovation) Of the funds appropriated or carried forward from the prior fiscal year, the Education Oversight Committee is directed to participate in public-private partnerships to promote innovative ways to transform the assessment of public education in South Carolina that support increased student achievement in reading and college and career readiness. The Education Oversight Committee may provide financial support to districts and to public-private partnerships for planning and support to implement, sustain and evaluate the innovation and to develop a matrix and measurements of student academic success based on evidence-based models. These funds may also be used to support the innovative delivery of science, technology, and genetic education and exposure to career opportunities in science, including mobile science laboratory programs, to students enrolled in the Abbeville equity school districts and students in high poverty schools. These funds may also focus on creating public-private literacy partnerships utilizing a 2:1 matching funds provision when the initiative employs research-based methods, has demonstrated success in increasing reading proficiency of struggling readers, and works directly with high poverty schools and districts. The committee will work to expand the engagement of stakeholders including state agencies and boards like the Educational Television Commission, businesses, and higher education institutions. The committee shall annually report to the General Assembly on the measurement results.

**93.8.** (DOA: Sale of Surplus Real Property) Up to fifty percent of the proceeds, net of selling expenses, from the sale of surplus real properties shall be retained by the Department of Administration and used for the deferred maintenance of state-owned buildings. The remaining fifty percent of the net proceeds shall be returned to the agency that the property is owned by, under the control of, or assigned to and shall be used by that agency for nonrecurring purposes. This provision applies to all state agencies and departments except: institutions of higher learning; the Public Service Authority; the Ports Authority; the MUSC Hospital Authority; the Myrtle Beach Air Force Redevelopment Authority; the Department of Transportation; the Columbia State Farmers Market; the Department of Agriculture's Columbia Metrology Lab building and property; the Charleston Naval Complex Redevelopment Authority; the Department of Commerce's Division of Public Railways; the Midlands Technical College Enterprise Campus Authority; the Trident Technical College Enterprise Campus Authority; the Commissioners residence at the Department of Corrections and the Educational Television Commission's Key Road property.

The Educational Television Commission shall be authorized to retain the net proceeds from the sale of its property on Key Road, and such proceeds may be used for the renovation of the ETV Telecommunications Center and other maintenance and operating expenses. If it is determined that sufficient net proceeds are not to be derived from the sale of its property on Key Road to cover the cost of all renovations of the Telecommunications Center, the property on Key Road shall not be sold. Any proposed sale hereunder shall, prior to said sale, be submitted to the Department of Administration for approval as being in compliance with the requirements of this subsection.

The Department of Corrections shall be authorized to retain the net proceeds from the sale of the residence provided for the Commissioner of the Department of Corrections and use such proceeds for deferred maintenance needs at the Department of Corrections.



The Forestry Commission shall be authorized to retain the net proceeds from the sale of surplus land for use in firefighting operations and replacement of firefighting equipment.

The Department of Natural Resources shall be authorized to retain the net proceeds from the sale of existing offices originally purchased with a federal grant or with restricted revenue from hunting and fishing license sales for the improvement, consolidation, and/or establishment of regional offices and related facilities.

The Department of Agriculture, the Educational Television Commission, the Department of Corrections, the Department of Natural Resources, and the Forestry Commission shall annually submit a report, within sixty days after the close of the fiscal year, to the Senate Finance Committee and the House Ways and Means Committee on the status of the sale of the identified property and a detailed accounting on the expenditure of funds resulting from such sale.

This provision is comprehensive and supersedes any conflicting provisions concerning disposition of state-owned real property whether in permanent law, temporary law or by provision elsewhere in this act.

Any unused portion of these funds may be carried forward into succeeding fiscal years and used for the same purposes.

**117.27.** (GP: School Technology Initiative) From the funds appropriated/authorized for the K-12 technology initiative, the Department of Education, in consultation with the Department of Administration, the State Library, the Educational Television Commission, and a representative from the Education Oversight Committee, shall administer the K-12 technology initiative funds. These funds are intended to provide technology, encourage effective use of technology in K-12 public schools throughout the state, conduct cost/benefit analyses of the various technologies, and should, to the maximum extent possible, involve public-private sector collaborative efforts. Funds may also be used to establish pilot projects for new technologies with selected school districts as part of the evaluation process. K-12 technology initiative funds shall be retained and carried forward to be used for the same purpose.

**117.76.** (GP: Broadband Spectrum Lease) The General Assembly must approve any exercise of the Middle Band Segment Channel recapture provisions contained in the Educational Broadband Service Spectrum Lease Agreements if the exercise of the recapture provisions would result in a decrease in payments received by the State. The Educational Television Commission assumes management and administration of the lease and receives lease payments directly. The Educational Television Commission shall retain and expend funds received pursuant to the lease for agency operations. The commission shall be authorized to carry forward unexpended funds from the prior fiscal year into the current fiscal year. In the event of a default by the current lease holder, the Educational Television Commission is authorized to use contingent funds up until such time as a new lease can be negotiated by the State and the Educational Television Commission.

**ATTACHMENT 7**  
Carry Forward



**SC EDUCATIONAL TELEVISION COMMISSION  
SUMMARY OF CARRY FORWARD CASH BALANCES  
FISCAL YEAR 2022**

	<b>Fund</b>	<b>Balance 7/1/2021</b>
General Fund	1001	-
Operating Revenue	3035	\$3,312,444
COVID-19 Response Reserve	31C3	\$391,728
Public Broadcast Grant	3519	\$1,915,363
Grants - Nonfederal	3521	\$796,582
Capital Reserved Fund	3634	\$119,534
Repacking Project Funds	3722	\$3,060,099
Recovery Audits	38K8	\$6,757
Capital Projects	3907	\$52,207
Auction Proceeds	4431	\$11,380,740
<b>Grand Total</b>		<b>\$21,035,453</b>